Over 1 Million Eid Ul-Fitr Wishes Viewed At 123Greetings.com, To Share Celebratory Messages And Religious Blessings For A Joyous Eid

Sub-heading: People from over 200 countries viewed over a million wishes for <u>Eid ul-fitr</u>, last year. This goes to show that people seek creative ways on the internet to share blessings with family and friends and spread feelings of prosperity and joy during the holy festival of Eid.

New York, NY, Aug 06, 2013: <u>Eid 2013</u>, which marks the end of Ramadan, is celebrated by Muslims across the world. Eid ul-fitr signifies not only the beginning of a new month but also renewed effort to achieve greater good. One such attempt by 123Greetings.com is to gauge the impact produced by its service to the society as a whole. For Eid last year, over a million expressions were viewed at 123Greetings.com. This year it wanted to go past numbers and understand the value it creates by reviewing user feedback. Results have been overwhelming for the company.

A user who received an <u>Eid Mubarak</u> ecard says "It is a wonderful present, many thanks and your site is just amazing".

Another said "Simply excellent. Conveys message warmly."

Arvind Kajaria, Founder of 123Greetings.com, says, "We often forget the significance of the work we do. Such reminders from our users are gratifying and we thank all our users across the world. On this occasion we hope to augment Eid celebrations by providing easier access to our ecards through our <u>mobile website</u>. Users can share wishes for the festival from anywhere using their mobile devices and tablets. We wish Eid Mubarak to all Muslims and hope this festival brings happiness in all their lives."

123Greetings.com offers over 290 Eid ul-fitr expressions across eight categories, including ecards for Spirit of Eid, Religious Blessings, Business Greetings and many more.

About 123Greetings:

123Greetings.com is the world's leading online destination for human expressions reaching 95 million visitors annually. Its offering of over 39,500 ecards across multiple languages covers a mix of 3,000 seasonal & everyday categories. Its presence is ubiquitous with its Facebook App and Mobile Website catering to users on social media and on mobile respectively. Its Connect Feature is a relationship management tool enabling users to actively manage their expressions to both personal and professional contacts. It has also introduced 123Greetings Studio, a unique platform for artists, to upload and monetize their own ecards.

For details, visit 123Greetings.com